

**RUNNING**  
NETWORK LLC

# BEST NEW SHOE

Fall 2007



## **Newton Motus-Motion**

Newton is a new company whose design premise enhances the naturally efficient gait of midfoot and forefoot strikers. Its system, Active Membrane Technology, employs a rubbery membrane that runs the length of the midsole. The forefoot is cushioned via EVA actuators that move up through the midsole to stretch the membrane as the forefoot strikes the ground. As the pressure is reduced at toe-off, the membrane quickly returns to shape, providing propulsion. The heel is a slab of EVA with a hollowed out center section over which the membrane stretches. All of the wear testers said that this technology did feel different than a typical running shoe. The minimal overlays, high-quality materials, airy meshes, and well-thought-out design make them very lightweight. Add its innovative technology and the Motus-Motion wins our best new shoe honors. One tester summed them up this way, "The cushioning is effective and the fit just right. They're sweet." Newtons are available through the web at [www.newtonrunning.com](http://www.newtonrunning.com).

**Sizes:** Men 6-13; Women 5-11 • **Weight:** Men 10.9 oz. (size 11); Women 8.9 oz. (size 8) • **Upper:** air mesh/synthetic overlays • **Midsole:** dual density CM-EVA, Active Membrane Technology (heel & forefoot) • **Outersole:** high abrasion rubber (heel), rubber actuators (forefoot) • **Innersole:** Active Impressions CM-EVA • **Shape:** semi-curved • **Construction:** Strobel slip-lasted • **Recommended for:** low- to high-arched feet with neutral biomechanics and midfoot- to forefoot-strike, for faster-paced running.